

Your Health Our Future

## READY, SET, ACTION

It's an exciting time for Healthy Together Cleveland! The planning process is complete, action plans have been approved, and the coalition is already at work to improve the health of everyone in Cleveland County. The Healthy Together Cleveland action plans will be emailed and added to the website in early September. Using the Results-Based Accountability framework, the coalition will use two results statements (end goals) to help guide the work. Over the next six to 12 months, the coalition will

## **Nutrition Result Statement:**

All people in Cleveland County have equitable access to and awareness of resources encouraging healthy food choices.

Physical Activity Result Statement: Cleveland County will be a community that creates equitable and safe opportunities for active living for all people.

begin implementing tactics that promote healthy food choices, promote healthy weight and encourage physical activity and active living. Highlighted below are a couple of initial accomplishments for Healthy Together Cleveland. I look forward to seeing additional impacts we make in Cleveland County.

Jordan Frye, Project & Program Coordinator

## FOCUS GROUPS IN KINGSTOWN, N.C.



Jeff Ross facilitating a focus group at Kingstown.

Residents in Kingstown, live in a food desert, an area that has no grocery store within walking distance and residents don't have a safe place to be physically active. Healthy Together Cleveland in partnership with Kingstown Mayor, Janet Gerald and Mayor Pro-Tem, Sharon Martin hosted focus groups on August 23 to identify community interest and needs for Kingstown to become a champion community of health. Responses from the focus groups align with current plans the coalition recently finished. This project will serve as a pilot program that the coalition will use in other communities where access to healthy food choices and physical activity opportunities are limited.



Rev. Frances Webber facilitating a focus group at Kingstown.

The <u>Cleveland County Resource</u> has been updated and added to the website. This document provides information on nutrition and physical activity as well as prescription drugs, transportation, primary and behavioral health care.